



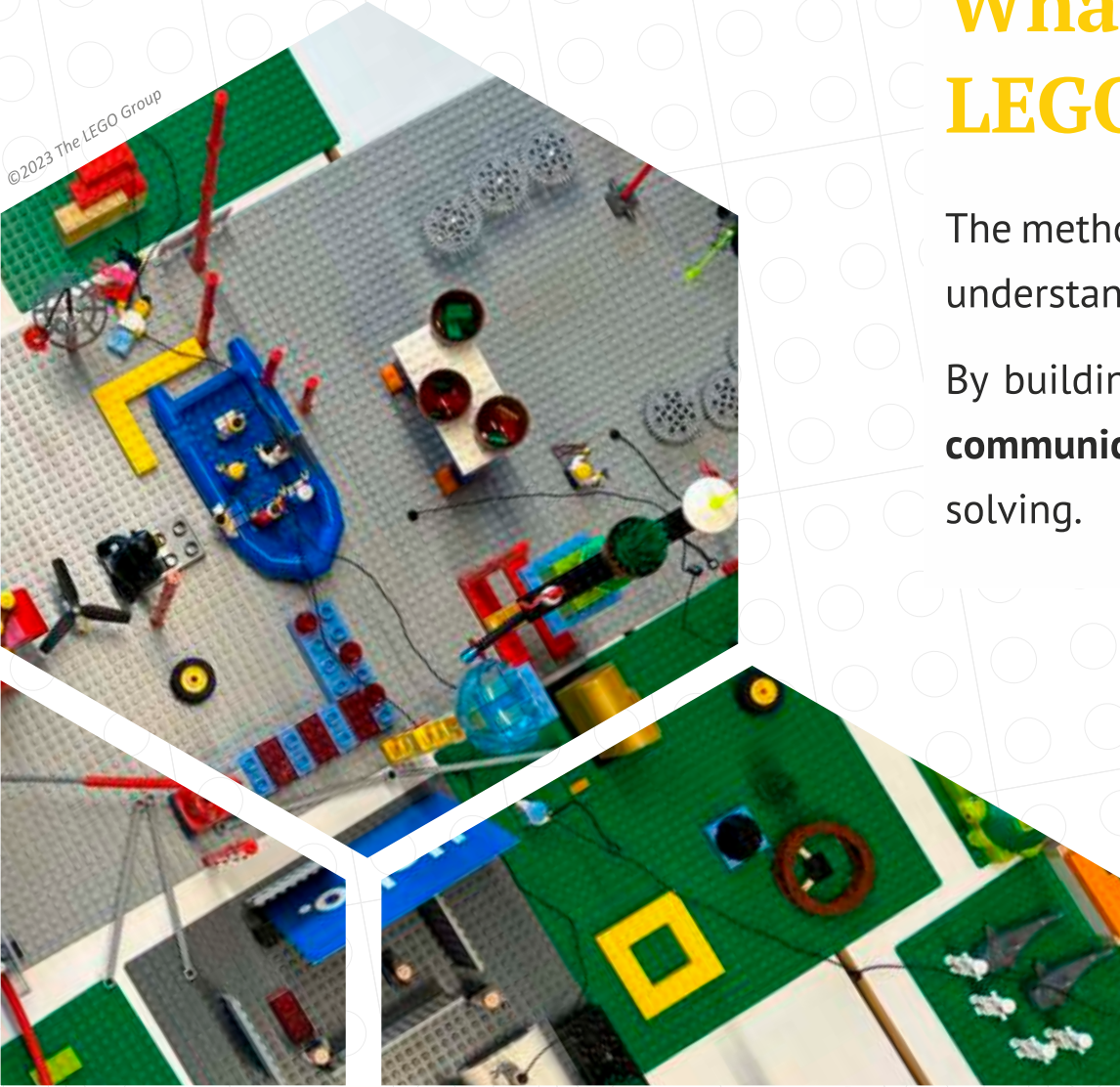
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WORKSHOP

for participant-oriented strategic planning
using the LEGO® SERIOUS PLAY®
Materials and Methods

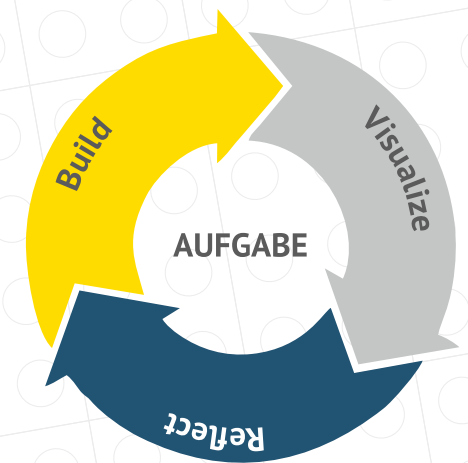
Whitney Breer, Certified facilitator
of **LEGO® SERIOUS PLAY®**
method and materials



What is LEGO® SERIOUS PLAY®?

The method **visualizes complex challenges** and helps teams to understand them and **find solutions together**.

By building, visualizing, and reflecting together, **it promotes communication within the team** and accelerates problem solving.





What is LEGO® SERIOUS PLAY®?

The method is particularly suitable for analyzing the major **challenges in the company** and developing a clear idea of the goals, strategic levers, and measures together as a team.



Strategy Development



Team Building



Process Development



Conflict Management



Customer Experience



Design Thinking



Change Management



Fuck-Up Events

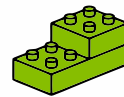


How does LEGO® SERIOUS PLAY® WORK?

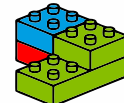
The method is a **facilitated process for collaborative teamwork**. After a warm-up, **participants build LEGO models based on the central workshop question**. In total, there are **three stages** in which challenges are explored, ideas are shared, and new ideas are developed. The models are then **collectively derived in response to the central workshop question**.



Individual models - building individual models by the participants



Group model - from the individual individual models a group model is created



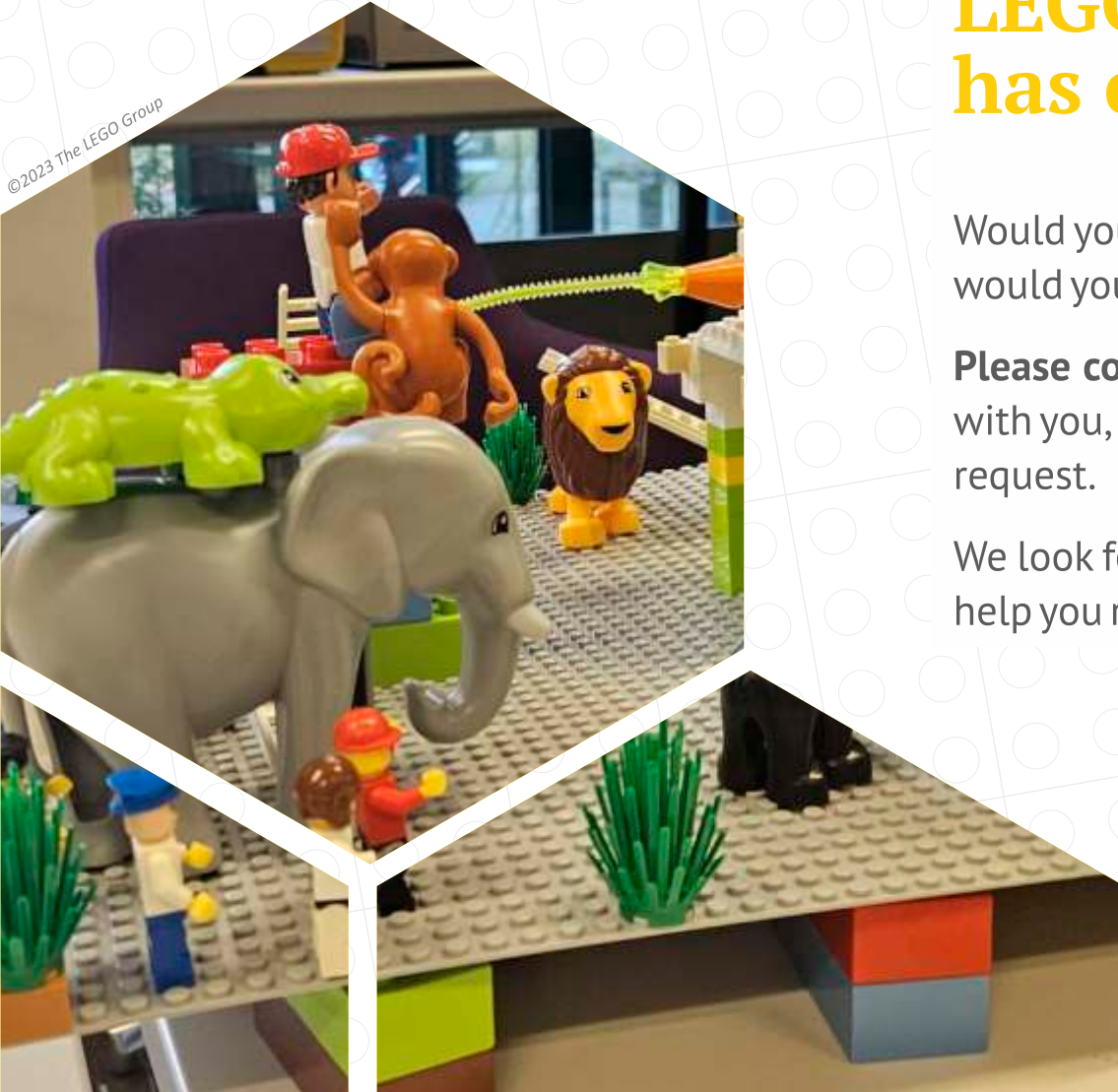
System model - building external influencing factors, which are connected with the group model.



More info about LEGO® SERIOUS PLAY®.

Problem solving, team building, and events.

- virtual or face-to-face
- with 10 or 1,000 participants
- as a workshop or team event
- triggers creativity through various channels
- result-oriented and 100% participative
- helps teams come together and quickly develop new solutions
- helps participants take a break from standard, mundane meetings



LEGO® SERIOUS PLAY® has caught your interest?

Would you like more information about LEGO SERIOUS PLAY, or would you like to book a workshop for you and your team?

Please contact us. We will be happy to discuss further details with you, make suggestions and find a creative solution for your request.

We look forward to a first conversation and a joint workshop to help you reach your goals.

Whitney Breer
GROW YOUR LIFE!